Low Income Households in **Pierce County, Washington**



X4Impact Service Desert Map™

X4Impact Service Desert Maps™ are visualizations of the opportunity gaps between populations in need of services and the number of nonprofits servicing specific locations or the flow of social funding.

The Service Desert Map[™] for Households with Low Income in Pierce County, WA showcases the gaps, per zip code, between low-income populations and the availability of local nonprofit organizations that focus on serving the needs of these individuals and families.



There are over 70,000 low income households (21.5% of all households) in Pierce County*.

*Household income <\$35K

Service Desert Map™



As of May 2022

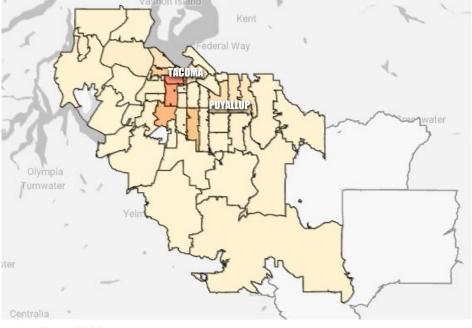


1,451

Low-income households living in a service deser, defined as a zip code with no active human services nonprofits**.

**Based on US Census Zip Code Tabulation Areas (ZCTAs)

Service Providers & Social Funding



As of May 2022

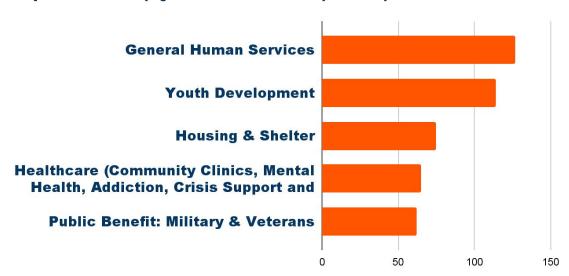


Annual Income Report by

Nonprofits providing human services in Pierce County

Annual income reported by these organizations

Top 5 Impact Areas (by number of nonprofits)



Visit <u>x4i.org/our-services</u> to contact us for details of the 679 nonprofit organizations providing human services to individuals in Pierce County, Washington and the opportunities for partnerships, alliances, technology innovation, and catalytic funding.

Whether you are exploring the nonprofit sector as a new market opportunity or seeking to understand a particular area of impact, we can help. Let us create a custom landscape for you, or license our dataset to power your mobile apps, software as a service solutions, or other services.